



JACOB CHURCH

Copywriter

EDUCATION

DENVER AD SCHOOL

COPYWRITING TRACK

October 2021 - December 2022

- Learned the difference between a headline and a wasteline.
- Crafted commercial spots, trailer scripts, and love letters (to myself).
- Discovered the recipe for a big idea: 1/2 human truth, 1/2 creative twist, and a handful of tension.

August 2017 - June 2021

UNIVERSITY OF COLORADO, BOULDER

B.A. ADVERTISING STRATEGY

EXPERIENCE

FITZCO

COPYWRITER

March 2023 - Present

- Crafted creative campaigns for Welch's, Hilton Hotels, Checkers & Rally's, and more.
- developed expertise in writing across multiple channels, including broadcast, social, out-of-home(OOH), high-level concept development, and experiential campaigns.

SUJA JUICE

MARKETING INTERN

May 2017 - July 2019

- Researched and Identified various influencer vendors.
- Took on project lead with Research and Development team for new CBD product.
- Worked on product packaging requests for Walmart.

CONTACT



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